Wednesday, July 22, 2009

Dear Existing and Potential National Racing Calendar Promoters:

First, we want to thank all of the NRC race promoters who worked diligently in this tough economy to host a 2009 NRC race. Your efforts are greatly appreciated by USA Cycling and the teams that are able to showcase their talent and their sponsors at your events.

We are beginning the bid process for the 2010 National Racing Calendar. The application and supporting documentation is attached.

Please complete all of the required forms and return to USA Cycling by 4 p.m. Mountain Daylight Time on AUGUST 28, 2009. We will not consider incomplete applications so please be sure to provide all requested documentation.

The sooner you can get the information to us, the sooner we can resolve scheduling issues or address concerns.

You will find attached the proposed 2010 UCI events in the U.S. The biggest change in the schedule is the Amgen Tour of California's move to the May 16-23 time frame. You will also note that Tour de Georgia is planning to be back on the schedule – April 20-25. And the Tour of the Battenkill is a proposed, new UCI event on May 2.

Once your completed application has been received, we will be in contact with you to finalize the date of your event.

The 2010 NRC will be released shortly after the UCI approves the UCI calendar at the end of September 2009. If your race is not selected for inclusion on the NRC, you will receive a letter from USA Cycling outlining the reasons your race was not selected.

Please return by August 28, 2009

Please include the following information to be considered for the 2010 National Racing Calendar.

- 2010 National Racing Calendar Application
- Copy of marketing/sponsorship proposal package
- Course Maps
- 2009 Race Bible
- Copy of 2009 post event media report
- Copy of 2009 Chief Referee Race report
- 2009 Race Results
- Official estimate of crowds (police version)
- Documentation that prize list, officials, and post event fees have been paid
- Photo of start/finish banner, podium and crowd
- Copies of all printed materials distributed for the event.
- Bid fee of $750

Finally, we are planning to host the second annual NRC Promoters' Summit in mid November in Colorado Springs. Please plan to attend the two-day Summit if your race is selected for inclusion on the 2010 NRC.

I look forward to working with you to make the 2010 National Racing Calendar a success.

Sincerely,

Tom Vinson
USA Cycling
National Events Manager
719.434.4284

Please return by August 28, 2009

2010 NRC TECHNICAL REQUIREMENTS:

- All NRC events will be permitted as Category A level events. All rules governing Category A events will be enforced. For specifics, please refer to rule 3A9 in the USA Cycling road rulebook.

- Prize list for the Pro/1 Men's and/or Cat 1/2 Women's categories
    - Minimum of $15,000 for one day events.
    - Minimum of $25,000 for multi-day events.

- If your event will be offering both Men's and Women's categories at least one field must meet the minimum prize list as described above with the second field having no less the 50% of the greater prize list.

- All events must be in their second year or more to be considered. First-year events will not be considered for National Racing Calendar status.

- If there is a change in prize money totals or allocation procedures, USA Cycling must be notified immediately. USA Cycling reserves the right to remove events that lower their posted prize list after being accepted on the NRC

- For the determination of mass start events, professional photo finish timing equipment must be used. For specific information regarding the type of photo finish equipment acceptable for NRC events please refer to rule 3A9 (d) in the USA Cycling road rulebook.

- Results MUST be sent to USA Cycling each day at the conclusion of each day's competition in an electronic format. For questions regarding result submission please contact the USA Cycling results and rankings manager at rankings@usacycling.org

- USA Cycling reserves the right to assign officials to NRC events. If not assigned by USA Cycling the Chief Referee and the Chief Judge must be of at least a National Commissar level.

Please return by August 28, 2009

- A full or rolling enclosure is highly recommended for all road courses and subject to approval by the Chief Referee and USA Cycling regional representative. Time trial courses should be closed to all but race traffic.

Event Classifications

All NRC events will be assigned a Classification (or class).

Sample race classifications: 1.5 and 2.4

The first number, before the decimal point, in the classification describes the type of race, the second number, following the decimal point, specifies the class

Before the decimal:

"1" signifies a one-day race

"2" signifies a stage race or series

After the decimal:

“1” is the highest class of race

“8” is the lowest class of race (generally new or smaller races)

Each event’s classification is determined by USA Cycling and is based on the criteria outlined in this bid document. Each class has a different points table for distributing NRC points. The NRC points table can be found online at www.usacycling.org/forms/nrc/NRCPoints.pdf

2010 NRC MARKETING REQUIREMENTS:

- The National Racing Calendar and the USA Cycling logo must be included on all collateral materials used to promote the event. All logos are available for download at www.usacycling.org/news/user/story.php?id=1053.
  All USA Cycling guidelines and standards must be adhered to. NO EXCEPTIONS

- All press releases in regards to the event must include National Racing Calendar boilerplate in each release.

- The USA Cycling logo must be represented on the Start/ Finish truss and awards backdrop for all NRC events.

- The USA Cycling logo must be included on all National Racing Calendar event web pages and must include a link to USA Cycling's web page. www.usacycling.org

- Option to create National Racing Calendar banners at the promoter's expense.

- USA Cycling will be entitled to Hospitality/VIP credentials for any staff attending the NRC event.

- USA Cycling is entitled to one P.A. announcement per event hour.

Please return by August 28, 2009

Bid Application Procedures:

Application Deadline: The application deadline for the 2010 National Racing Calendar is 4 p.m. Mountain Daylight Time on August 28, 2009.

Application Fee: All bids must be submitted along with a $750 NRC fee. USAC will return 50% ($375) of the NRC fee if the race is not selected to be on the 2010 NRC. Please make checks payable to "USA Cycling" or provide credit card information with the bid application.

Selection Criteria: The bids will be reviewed by USA Cycling. The bid application questions will be given a score from 1-5 (1 being lowest, 5 being highest). Scores will help to determine the final selection for inclusion on the 2010 National Racing Calendar. See attached evaluation criteria for existing NRC events and evaluation criteria for events that wish to be on the NRC for the first time.

Acceptance: All organizers submitting bid applications must complete the bid application and return to USAC by the application deadline. USAC reserves the right to reject any bid application received.

Please return by August 28, 2009

2010 USA Cycling National Racing Calendar
Bid Application

Please remember to type or write legibly. Applications that can't be read will not be accepted

Event(s) being applied for (please mark which genders you are requesting in the bid application):

Men ⬭
Women ⬭
Both ⬭

Type of Race:

Stage Race ⬭ Omnium ⬭ One Day Race ⬭

2010 Entry Fee:

2010 Prize list:
Pro Men

Cat 1, 2 Women

Venue and Event Location

Venues

Host city

Please list past winners: 2009
2008
2007

Event Website

Please return by August 28, 2009

Event Dates

First Event Date Choice

Second Event Date Choice

Do you have any flexibility outside of the dates listed above? Yes No

Local Organizing Committee (LOC)

Organization Name

Name of Primary Contact

Mailing Address

City State Zip

Phone Fax

Phone (to be published)

Email

Website

LOC Event Organizing Experience

(Please list events the LOC has organized, both cycling and non-cycling)

Please return by August 28, 2009

Timing and Scoring

Please outline the method to be used for timing and scoring the event, i.e. finish lynx. Please also list the name of the company you use for this service.

Venue Location, Quality, Infrastructure, Accessibility

Venue Location and Accessibility

Population	
Typical weather during event month	
Altitude	
Distance to closest airport	
Host Hotel (name and distance)	

Please return by August 28, 2009

Venue Infrastructure Use separate paper if necessary

If applicable, location and dimensions of tech/expo area:

Outline parking capacity and any fees for athletes and spectators:

:

Emergency Medical Plan and Facilities

Will an ambulance be on-site for the event? Yes No

What is the distance/time to the closest hospital/medical facility?

What medical facilities are available on-site for the event?

How many first responders/medical staff will you have on-site?

Please attach an emergency medical plan for the event.

Please return by August 28, 2009

Courses
Please attach maps of all the courses to be used for the event and include these items:

1. Length of course
2. Elevation gain and loss per lap
3. Feed zone locations
4. Spectator spots on course
5. Access points for medical staff with evacuation routes indicated
6. Location of course marshals
7. Explanation of course closure

Did the NRC portion of your event start on time? yes no
If no, please explain:

Neutral Support
Do you have neutral support yes no

If so, who provides the service?

Operating Budget
Please attach a detailed budget for all event expenses and profit or loss.

Please return by August 28, 2009

BIDDER STATEMENT

I, _____, on behalf of (Bidder), the entity seeking inclusion on the USA Cycling National Racing Calendar, represent and warrant that I have thoroughly read and reviewed the foregoing bid application and guidelines. I understand all the requirements for inclusion on the National Racing Calendar and I have the express authority to submit this bid application on behalf of Bidder. If included on the National Racing Calendar, I understand and agree that I must comply with each and every requirement stated in the bid application, as well as all applicable USAC and UCI Rules and Regulations. Each and every statement, promise, chart, photograph, or submission made in conjunction with the submission of this bid application is true and accurate, as of the date of this submission, and do not omit or misrepresent a material fact or seek to promise to deliver on a promise that is incapable of being fulfilled. If, due to subsequent events or inaction, any statement, promise, chart, photograph, or submission made herein is no longer true or capable of being fulfilled as required by the bid guidelines, then I shall immediately notify USAC of this fact. For purposes of the preceding sentence, I understand that I am obligated to notify USAC, within forty-eight (48) hours, of the discovery that any aspect of the attached bid application has become untrue or is incapable of performance. I further understand and agree that USAC reserves the right to withdraw its award its National Racing Calendar designation to Bidder's inability to fulfill the conditions and promises stated in its original USAC National Racing Calendar bid application.

EVENT ORGANIZER/BIDDER

Name:

Title:

Date:

Please submit application and bid fee of $750 to the address below by close of business, August 28, 2009. If a race is not accepted or included on the NRC 50% ($375) of the bid fee will be returned to the promoter. Due to the nature of the application, please remit application via USPS or similar. Please, no electronic submissions.

Tom Vinson –
National Events Manager
USA Cycling, Inc.
Attn: NRC Bid
210 USA Cycling Point, Suite 100
Colorado Springs, CO 80919

Please return by August 28, 2009

Proposed 2010 UCI Events - USA

Start	Finish	Cat	Event Name	City, State
4.20	4.25	2.HC	Tour de Georgia	Various, GA
5.02	5.02	1.2	Tour of the Battenkill	Cambridge, NY
5.08	5.08	1.2	US Open	Providence, RI
5.16	5.23	2 HC	Amgen Tour of California	Various, CA
6.06	6.06	1 HC	Philadelphia International Championship	Philadelphia, PA
6.06	6.06	1.1 WE	Liberty Classic	Philadelphia, PA
6.13	6.13	1.1	Air Force Cycling Classic	Arlington, VA
7.13	7.16	MJ 2Ncup	Tour of Red River Gorge	Various, KY
8.07	8.12	2.2	Tour de New York	Various, NY
9.06	9.12	2 HC	Tour of Missouri	Various, MO
9.11	9.11	1.2	Univest Grand Prix	Souderton, PA

All dates are tentative and subject to change pending UCI approval.

Please return by August 28, 2009